

**TO THE GENERAL PUBLIC**

The Torrance Fiesta is promoted by the Chamber of Commerce in order to give all of our own people as well as our neighbors the opportunity to enjoy themselves and demonstrate to you and to them the growth of Torrance. The aim of the Fiesta committee is to put on a bigger and better show this year than before, and to keep on enlarging each year, in order that our Fiesta may attain the proportion of an event to be looked for by many thousands.

It cost a lot of money to attain these results, and we need your co-operation. This committee has obtained several hundred dollars worth of goods in all lines (gratis) from a number of representative firms, part of which will be given away as prizes for the different contests and sports, and the rest will be sold to the general public at prevailing retail prices. These goods consist of bread, flour, soap, candy, cigars, ham, bacon, canned goods, hardware, etc. Look for the Torrance Chamber of Commerce Booth on the Fiesta grounds, where all commodities will be on sale. All money taken in goes towards defraying the cost of the Fiesta. There will also be on sale at the same booth watermelons, cantaloupes, soft drinks and cigarettes.

The following firms have earned our appreciation for helping us make this Fiesta a great success by donating liberally:

- M. A. Newmark & Co.
- Globe Grain and Milling Co.
- Franco-American Baking Co.
- Bishop & Co.
- Ozene Bros.
- H. J. Heinz.
- Jones, Thierback Co.
- Sperry Flour Co.
- Ogden Packing Co.
- Los Angeles Soap Co.
- Fred Schilling Co.
- Bradford Baking Co.
- United Wholesale Grocery Co.
- Barney Gannon, Lomita.
- Washburn, Crosby Co.
- E. L. Thompson & Co.
- Christopher's.
- Klauber-Waugenheim.
- Coca Cola Co.
- Globe Packing Co.
- General Packing Corporation.
- Max Roth Cigar Co.
- Hoffman Hardware Co.

- Union Metal and Hardware Co.
- H. Paige.
- R. W. Lee.
- Zuser Bros.
- California Hardware Co.
- Swift & Co.
- Pacific Coast Biscuit Co.
- Earl Cowen Co.
- First National Bank of Torrance
- Dominguez Land Corporation.
- The Enterprise.
- The Torrance Herald.
- Izenstein's.
- Torrance Pharmacy.
- Dolley Drug Co.
- "Hardware" Reeve.
- Industrial Hardware Co.
- Torrance Feed and Fuel Co.
- C. J. Rahm & Son.
- Torrance Garage.
- Torrance Transfer Co.
- Torrance Vulcanizing Co.
- Torrance Plumbing Co.
- Torrance Toggery.

The Hub  
J. H. Fels.  
Frank Nell.  
The House of Par Values.  
California Central Creamery Co.  
H. Kaminsky Cigar Co.  
I. G. Anderson.  
Sam Levy.  
The Committee invites you and your friends to come over, enjoy Miss Phoebe Milburn is in charge of the Torrance Chamber of Commerce Booth and will be pleased to give any information desired concerning Torrance, and will supply you with literature.

**FIESTA EXHIBITORS**

Those who have space within the two large tents follow in order: Lomita Chamber of Commerce. Harbor City Chamber of Commerce.

- S. O. Barnes, Gardena—Drugs.
- Gardena Milling Co.
- Moneta Chamber of Commerce.
- Crest Oil Co., Long Beach.
- J. W. Barnes, Lomita Dry Goods.
- Standard Section Houses, L. A.
- Paxman's Electric Shop.
- Jack and Sam Levy, Men's Furnishings.
- Robert Barr, Chevrolet.
- Heinz 57 Varieties.
- Fitzgerald Music Co.
- Iris Brands Groceries.
- "Hardware" Reeve.
- Rappaport's, Dry Goods, Furniture.
- Johnson, Garville, Brophy.
- Salm Mfg. Co., Abalone Shells.
- Mack Motor Truck Co., Los Angeles—Educational Truck.
- Frank L. Darling, Long Beach—Morland Truck.
- Auto Sales Co., Los Angeles—Speed King of Highway.
- Zuser Bros., Redondo and Torrance—Oldsmobile, Willys-Knight.
- T. T. Gardner & Son, Gardena—Nash Cars and Trucks.
- P. E. Hennis, Gardena—Student and Chevrolet.
- Allan H. Paul, Gardena—Dodge Spears & Boyer, Gardena—Ford and Fordson.
- Central Garage, Redondo—Paige Sloan & Bacon, Redondo—Hupmobile.
- Sargeant & Monell, Redondo—Jordan and G. M. C. Trucks.
- Anderson & Palmer, Redondo and Torrance—Buicks.
- White Garage, San Pedro—Hudson and Essex.
- Gardena Battery Works—Willard Batteries.
- Southern California Music Company—Pianos.

**THE CARNIVAL SPIRIT**

Congratulations are being heaped upon the committee of arrangements for giving the people of Torrance and vicinity the class of amusements that are found at the Fiesta this year. This, in addition to the wonderful displays that have been attracted to the large tents, all of which are worthy of much praise.

Automobile Row is the finest ever seen in this section of the county. As you pass through the grounds one is reminded of the great White City of Chicago or Coney Island of New York City.

A variety of amusement is offered—the double-headed baby, born in Los Angeles County; Bucking Little Buster, an outlaw pony, is ridden (?) by Little "Jiggs" and Little "Maggy" in competitive mounts. The attraction is in the open and contributions are tossed to the feet of the pony. Dick Ferris' Harem is one of the big attractions and was well patronized. Perhaps the best paying attraction of all is the Ferris Wheel. Seeing Torrance by electric light was the order last night.

See us Last for Prices  
On Moving and Hauling  
Sand and Gravel  
All Kinds of Transfer  
Work  
**BATCH BROS**  
Phone 47-R - 1744 Arlington

**HALL & REPERT**  
Contractors of Cesspool, Digging and Roof Painting. Estimates furnished on request.  
Torrance. Phone 43-W  
Colonial Apartments

**FERTILIZE With LIME**  
Makes "Sour" Soils "Sweet." Compact and Stabilize Sandy Soils and in Each Case Cause a Slight Alkaline Condition, which is ideal for Crop Growth.  
Whether it be for Citrus, Deciduous or Nut Trees, Grain, Hay, or Vegetables, Grow—It's the most Economical and Available Soil Tonic in California.  
Plant Office—Torrance, Cal.  
Torrance Lime & Fertilizer Co. Plant—Lomita, Cal.

**I. G. ANDERSON**  
Dry Goods and Notions  
All prices reduced on our Entire Stock of Fine Merchandise to meet the decline.  
A Complete Line of New Designer Fashion Patterns—All Numbers.  
Torrance—Calif.

**DR. N. A. LEAKE**  
PHYSICIAN and SURGEON  
Lomita Office Hours  
1:00 to 2:30 P. M.  
Torrance Office Hours  
2:30 to 5:30 P. M.  
Phone Office-Residence 13-M

**WANTED**  
All Kinds of Carpenter Work and Contracting  
2314 14th Street, Torrance  
P. O. Box A-45  
**H. BLACK**

**FOR ROOFING SEE**  
A. W. HEMSATH, Contractor  
Phone 109R. Res. 707 Cota St.  
Torrance, Calif.

**DR. J. S. LANCASTER**  
Physician and Surgeon  
—Phones—  
Office 14 House 15  
Torrance California

**A. G. PRUITT**  
NOTARY PUBLIC  
Legal Papers Drawn  
Real Estate and Insurance  
Specialty of Loans for Homes

**Hub Shoe Hospital**  
SHOES REPAIRED  
D. C. TURNER  
(In Rappaport's Store)  
TORRANCE

**THE FLOWER SHOP**  
Capitol Theatre, Redondo  
"Say It With Flowers"  
Llewellyn Price, Prop.

**AUTOMOBILE TRIPS**  
Is Your Car Ready For Your Outing Trip?  
A poor working car—with defective parts—or "Out of Tune"—Spells all your pleasure. Drive in and let us look it over and "TUNE IT UP"  
EXCELLENT WORKMANSHIP GUARANTEED  
**BROWN'S REPAIR SHOP**  
ED. BROWN, Proprietor.  
Storage Stalls for Rent  
Torrance (Next to Torrance Warehouse) Cal.

**TORRANCE GARAGE**  
UNDER NEW MANAGEMENT  
We are now in a position to give Satisfactory Repair Work on all makes of Automobiles. All Work Guaranteed.  
ACCESSORIES GAS OILS  
**VESTA BATTERIES AND SERVICE**  
Open Evenings and Sundays  
R. M. JOHNS, Prop.  
TORRANCE CAL.

**KODAK**  
—Don't Forget to take a Kodak with you on your Vacation Trip. We have them—All Sizes—All Prices.  
**TORRANCE PHARMACY**  
A. W. MALONE, Manager

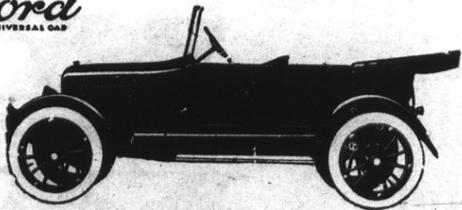
Phone 60-W Res. 47-M  
**TORRANCE PLUMBING COMPANY**  
F. L. PARKS, Proprietor  
Everything In Plumbing  
Agents For  
**COLE GAS FLOOR FURNACE**  
"Keep Your Home at Summer Heat the Year 'Round" Inexpensive and Efficient Cost—Approximately \$35.00 Installed.  
Estimates Gladly Given On Your Work  
OPPOSITE BANK "SHEET METAL WORK" TORRANCE

**TORRANCE GENERAL INSURANCE AGENCY**  
A. H. Bartlett—L. V. Babcock  
Life Compensation Fire  
Health Automobile  
Notary Public, Surety Bonds  
Real Estate and Rentals  
OFFICE—Room 8 Telephone  
First National Bank Building 121-J  
TORRANCE CALIFORNIA

NOW OPEN FOR BUSINESS.  
MURRAY BLOCK, OPPOSITE BANK  
A Trial is all I ask to convince you of Superior Service  
REPAIRING WHILE YOU WAIT  
D. HOFFMAN, Prop.  
SHOE HOSPITAL

WORMS will take the Try out of Poultry if not controlled. This can be done through the work of our BARNES' WORM EMULSION. It is not a medicine, but a very nutritious combination that promotes the destruction of the WORMS by assimilating them. It does not stop the hens from laying, and becomes a source of Profit instead of an expense. Ask for Booklet.  
S. O. BARNES & SON, GARDENA, CALIF.  
For Sale by Torrance Feed & Fuel Co., Dolly Drug Co., Torrance Drug Co. Over 3,000,000 Chickens are now so treated

**SPEARS & BOYER**



FORDS AND FORDSON

GARDENA

CAL.

**Zuser Bros.**

OVERLAND, WILLYS-KNIGHT, OLDSMOBILE 4,  
OLDSMOBILE TWIN 4  
TORRANCE & REDONDO. See us at the Fiesta

**CHEVROLET—NEW MODEL—\$6 25, f.o.b Factory**  
Timken Bearings; Spiral Gear Rear Axle; Thread Rubber Battery  
MANY OTHER IMPROVEMENTS.  
ROBERT BARR, 1221 PACIFIC, SAN PEDRO  
Phone—142



*The Modern Industrial City*  
Torrance, California

**OPPORTUNITY IS WORTHLESS WITHOUT ACTION**  
Close Your Eyes for Just a Minute—and picture Torrance Five (5) years from Today—and you cannot help but realize that right now is your opportunity.

**PICK OUT YOUR FUTURE HOME SITE!**  
BACK YOUR JUDGMENT WITH YOUR DOLLARS  
BUY A LOT OR HALF ACRE ON EASY TERMS

**Dominguez Land Corporation**  
FIRST NATIONAL BANK BLDG. M. L. MAY, General S'ie Mgr. TORRANCE, CAL.